

M&A

Crossroads TV Show



Bassili Capital Building



M&A
Crossroads TV Show
Head Office

Mission Statement

- ▶ Bassili Capital is launching M&A Crossroads TV Show featuring acquisitions, sales, mergers, partnerships and consolidation deals in which participants appear on TV. This “Shark Tank” type TV show will feature investment buyers and candidate companies. The show would appear on networks such as SRC, CBC, MSNBC, CNBC, etc.

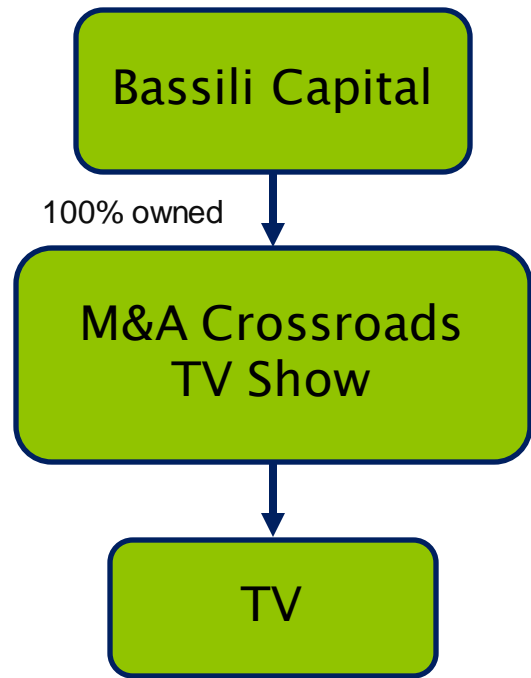
Management

Joseph Bassili – B.Sc., M.Sc Studies –Founder, President, Chief Executive Officer and Director .

- Obtained B.Sc in Science from McGill University.
- M.Sc Chemistry Studies at Concordia University
- President of Colba Net , an Internet service provider, since 1996
- Serial Entrepreneur made 13 acquisitions in his 55 years of business.
- Formerly chairman of the Negotiating Committee of the Canadian Network Operators Consortium (CNOOC) and board member.

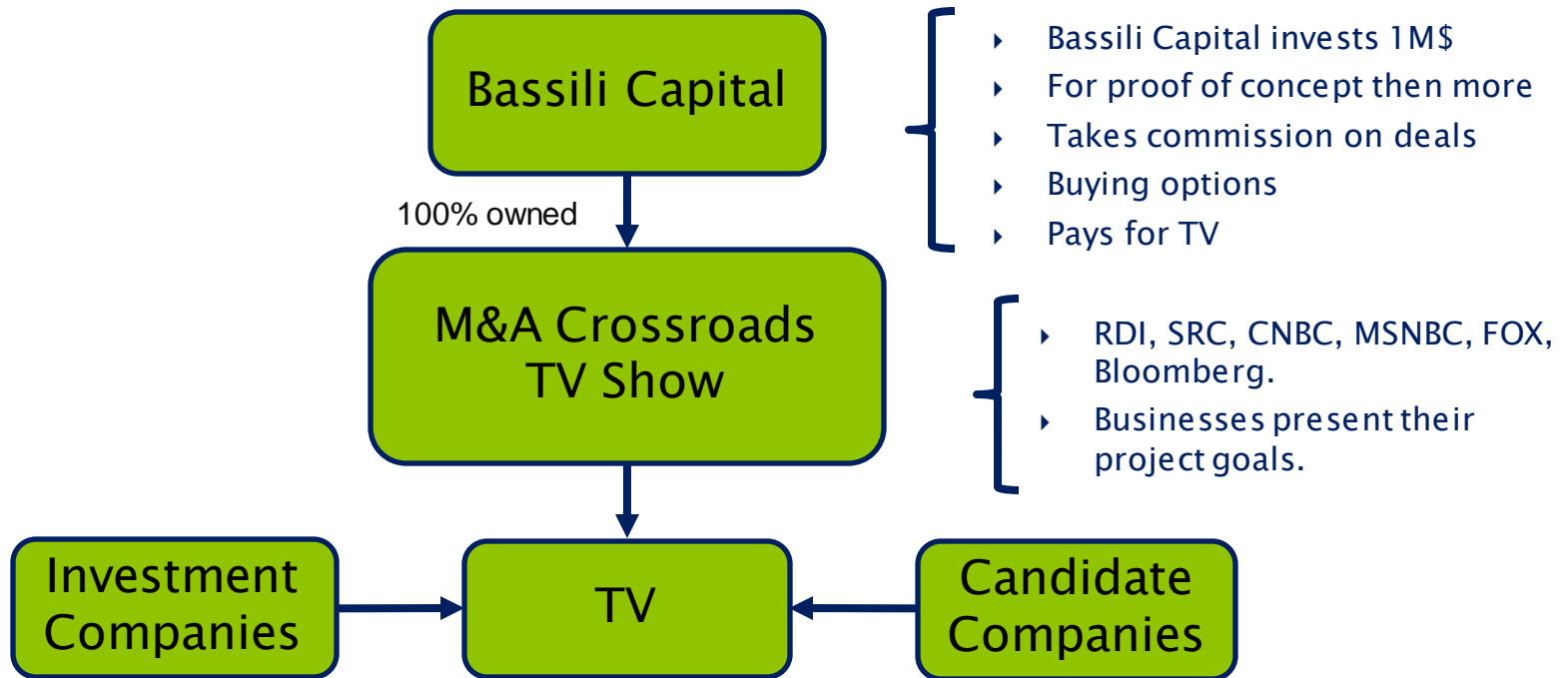
(More to come)

Company Structure



- ▶ Bassili Capital invests 1M\$
- ▶ For proof of concept then more
- ▶ Takes commission on deals
- ▶ Buying options
- ▶ Pays for TV

Company Structure



Large Investors

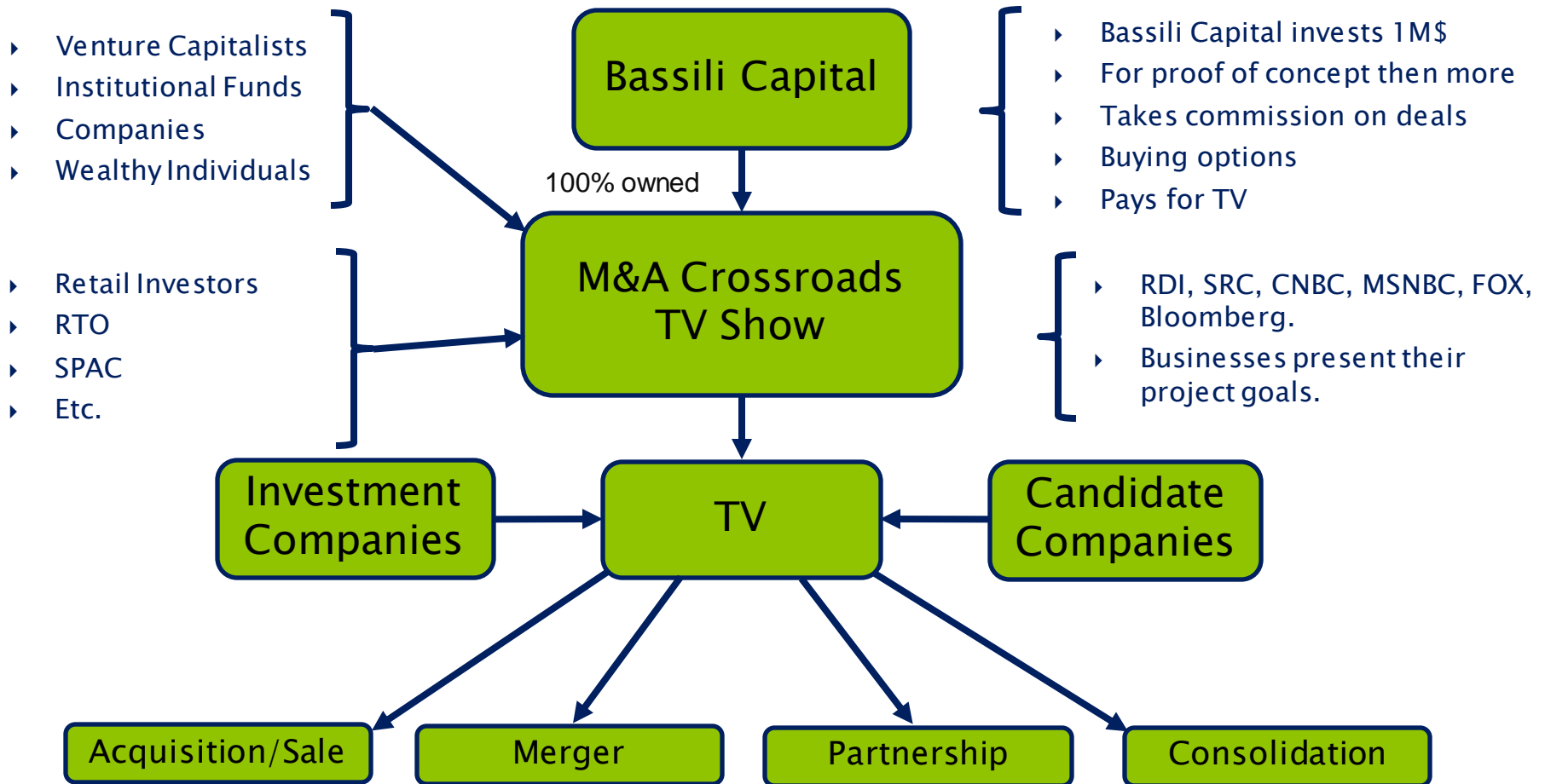
▶ Who can participate:

- Venture capitalists
- Institutional Funds
- Companies
- Wealthy Individuals
- Banks
- Government for subsidies or loans

Small Investors

- ▶ Individuals with small amounts of money can: go through a broker to purchase a shell company that is publicly traded for speed. They can then pay for the shell company against shares or voting rights or other percentages. This helps brokers gain clients. Business brokers can also propose the opportunity to their clients. They also plan to look for government subsidies for acquisitions in Canada and the USA and for global advantage, selling to investors worldwide in stages.

Investment Structure



Taking Successful Companies Public

- ▶ Bassili Capital forms M&A Public in which institutional and retail investors can invest to take successful merged companies public.
- ▶ The goal is to have a portfolio.
- ▶ Then take (M&A Public) on the stock market.

Launch

- ▶ Contact prospect to get participants.
- ▶ Lunch at the Ritz Carleton to explain project (evaluate acceptance and suggestion).
- ▶ Invite media for next launch meeting.

Target Companies

- ▶ 1 year in business
- ▶ Good potential for M&A

Future Opportunities

- ▶ They may also license the model like NEWCO (Shark Tank) and help with exporting by making partnerships or mergers, etc. A few years ago, a broker did the sale of IPO shares at auctions. Maybe the best way is to do it privately as it is faster and easier by obtaining permission from the FCC and AMF. If few companies are raising funds, it could be done per episode every week. They plan to make pre-approved forms for legal aspects of fundraising, and for episodes, they can make an online mortgage model through a broker who submits it to a few banks that respond within 24 hours, pre-approved like Shark Tank's offers before due diligence. They can consolidate several markets according to the companies available for sale at biz brokers or those who register.

Future Opportunities (Continued)

- ▶ They plan to take their companies as a test to begin with, writing to all brokers asking for their companies for sale without disclosing names. They will also write to members of sites such as Pwc that Sylvain gave them to see if they are interested. The advantage is that by announcing the company for sale on TV, more people will see it. They can merge two economies of scale, thus creating more value for both. They will take commission either as part of the agent's or the entire commission if direct.

Why TV?

- ▶ Allows us to promote the companies to a large audience.
- ▶ Gives credibility to the companies.
- ▶ Invite personalities to the show (find manager, large companies, political personalities).
- ▶ Get the project known quickly and snowball effect.
- ▶ Differentiate us from other M&A companies by great visibility.
- ▶ Invite successful entrepreneurs to invest, merge, etc. with candidate companies and be on their board. Ex.:
- ▶ Government will be happy to share how they participated to the success by subsidies, etc...

Roadshow USA

- ▶ We will organize roadshows for best companies to the USA for a fee or % shares.

M&A To Go Public

- ▶ Will merge companies to go public
- ▶ By finding brokers interested by project.
- ▶ Or merge for larger private placements.

Promotions to Gather Target Companies

- ▶ Reach CEO or CFO by phone
- ▶ Contact Biz Brokers, M&A accounting firms and law firms.
- ▶ Invite them for breakfast at the Ritz to explain project.
- ▶ Organize a show for companies and potential medias.
- ▶ Start TV show.

More Ideas

- ▶ Join associations to recruit target companies such as AI, Tech companies, Etc...
- ▶ Create a website.
- ▶ M&A Crossroads will take options in successful companies or charge them a fee.

ColbaNet Proposal

TRIPLE PLAY (INTERNET + TELEPHONE VoIP + TELEVISION IPTV)

Internet:

- UNLIMITED Internet access.
- Speed : **Specified in our Proposal Slide (Different speeds on requirement)**
- Internet service will be provided over our fibre to the building and using the existing coax cable that is already installed in each apartment.

Telephone:

- VoIP means Voice Over internet Protocol.
- Includes several features.
- Customer must take Internet service with Colba.Net in order to be able to order the VoIP telephone service.

Television IPTV:

- Customer must subscribe to Colba.Net Internet service in order to have IPTV
- Basic package of 35 channels and can also choosed the differnt packages

List of VOIP Features

		Features
Voicemail		✓
Voicemail by Email		✓
Call Waiting		✓
Caller ID		✓
Caller ID on Call Waiting		✓
Call Forwarding	Permanent	✓
	On Busy	
	No-answer	
	On Outage	
Hold Call		✓
3-way Conference Call		✓
Block Number		✓
Do Not Disturb		✓
Block Calls	Long Distance	✓
	International	
Caller ID Block		✓
Directory Assistance 4-1-1		✓
Emergency 9-1-1		✓

SKINNY PACKAGE



SD
English
Schedule



HD
English
Schedule



HD
French
Schedule

TVA

HD
French
Schedule



SD
English
Schedule



Météo Média

SD
French
Schedule



SD
Schedule



SD
English
Schedule



HD
French
Schedule



HD
English
Schedule

TV5

SD
French
Schedule



HD
French
Schedule

City^{HD}

HD
English
Schedule

Global

HD
English
Schedule

CBS

HD
English
Schedule



HD
English
Schedule



HD
English
Schedule



PBS

HD
English
Schedule

FOX

HD
English
Schedule



HD
French
Schedule



CPAC French

SD
French
Schedule



SD
English
Schedule



SD
French
Schedule



Canal Savoir

SD
French
Schedule



SD
French
Schedule









































SD
French
Schedule



SD
French
Schedule












ColbaNet List of Channels (continued)

BASIC PACKAGE





 RDSI 24 HD French Schedule	 RDS SD French Schedule	 MuchMusic SD English Schedule	 TSN SD English Schedule	 Musique plus SD French Schedule
 Musimax SD French Schedule	 Canal D SD French Schedule	 Canal vie SD French Schedule	 CNN SD English Schedule	 ICI SD French Schedule
 CBCnews SD English Schedule	 C-5-V HD English Schedule	 RADIO CANADA HD French Schedule	 TVA HD French Schedule	 aptn SD English Schedule
 Météo Média SD French Schedule	 AMT télé SD Schedule	 AMT tv SD English Schedule	 AMT audio SD Schedule	 CBC HD English Schedule
 TV5 SD French Schedule	 V HD French Schedule	 The Weather Network SD English Schedule	 Global HD English Schedule	 CBS HD English Schedule
 abc HD English Schedule	 NBC HD English Schedule	 PBS HD English Schedule	 FOX HD English Schedule	 Télé-Québec HD French Schedule
 CPAC Français SD French Schedule	 CPAC SD English Schedule	 unis tv SD French Schedule	 Canal Savoir SD French Schedule	 Canal 1 SD French Schedule
 ASSEMBLÉE NATIONALE SD French Schedule	 City HD HD English Schedule	 TCF HD French Schedule		

ColbaNet List of Channels (continued)





OPTIONAL PACKAGE 1

 BNN SD English Schedule	 BookTelevision SD English Schedule	 Bravo! SD English Schedule	 The Comedy Network SD English Schedule	 CTV News Channel SD English Schedule
 Discovery Channel SD English Schedule	 E! SD English Schedule	 FashionTelevision Channel SD English Schedule	 MTV SD English Schedule	 MTV2 SD English Schedule
 SPACE SD English Schedule	 MuchMore SD English Schedule	 RDS INFO SD French Schedule		

OPTIONAL PACKAGE 2

 Vrak TV SD French Schedule	 Historia SD French Schedule	 Séries + SD French Schedule	 Z Télé SD French Schedule
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OPTIONAL PACKAGE 3

 The Movie Network SD English Schedule	 TMN Encore SD English Schedule	 HBO SD English Schedule	 Family SD English Schedule
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ColbaNet List of Channels (continued)

OPTIONAL PACKAGE 4



A&E
English
Schedule



CBC News
Network
SD
English
Schedule



Documentary
Channel
SD
English
Schedule

SUPER ÉCRAN



















Super Écran 1
SD
French
Schedule



Super Écran 2
SD
French
Schedule

AVAILABLE SOON

 <p>Disney Junior French Schedule</p>	 <p>RDS 2 HD & SD French Schedule</p>	 <p>YOOPA HD French Schedule</p>	 <p>Évasion French Schedule</p>	 <p>Prise 2 French Schedule</p>
 <p>YOOPA French Schedule</p>	 <p>Argent French</p>	 <p>CINÉ POP French Schedule</p>	 <p>Zeste French Schedule</p>	 <p>Super Écran 3 SD French Schedule</p>
 <p>Super Écran 4 SD French Schedule</p>	 <p>Super Écran 1 HD French Schedule</p>	 <p>Super Écran 2 HD French Schedule</p>		
 <p>HLN English Schedule</p>	 <p>Movieola English Schedule</p>	 <p>WPIX English Schedule</p>		

Over 100 channels will be added soon

CRTC BROADCASTING DECISION FOR BRITISH COLUMBIA

Broadcasting Decision CRTC 2012-544

PDF version

Route reference: 2012-212

Ottawa, 9 October 2012

Colba.Net Telecom Inc.

Burnaby, Chilliwack, Coquitlam, Courtenay/Comox/Powell River, Duncan, Kamloops, Kelowna, Langford, Nanaimo, New Westminster, Penticton, Prince George, Vancouver, Victoria and White Rock, and their surrounding areas, British Columbia

Application 2012-0177-2, received 14 February 2012

Public Hearing in the National Capital Region

7 June 2012

Terrestrial broadcasting distribution undertakings to serve various communities in British Columbia

The Commission approves an application for a regional broadcasting licence to operate terrestrial broadcasting distribution undertakings to serve the above-noted communities in British Columbia.

The application

1. The Commission received an application by Colba.Net Telecom Inc. (Colba.Net) for a regional broadcasting licence to operate terrestrial broadcasting distribution undertakings (BDUs) to serve Burnaby, Chilliwack, Coquitlam, Courtenay/Comox/Powell River, Duncan, Kamloops, Kelowna, Langford, Nanaimo, New Westminster, Penticton, Prince George, Vancouver, Victoria and White Rock, and their surrounding areas, British Columbia.
2. Colba.Net is a corporation controlled by Motionsphere Inc., which in turn is controlled by Mr. Joseph Bassili.
3. Colba.Net requested authorization to distribute, at its option, as part of the basic service, the following U.S. 4+1 signals¹: KIRO-TV (CBS), KING-TV (NBC), KOMO-TV (ABC), KCPQ-TV (FOX) and KCTS-TV (PBS) Seattle, Washington, or, alternatively for each signal, the signal of a different affiliate of the same network located in the same time zone as that of the licensed area and included on the *List of non-Canadian programming services authorized for distribution*, as amended from time to time and approved by the Commission.

¹ This refers to the set of signals that provide the programming of the four U.S. commercial networks (CBS, NBC, ABC, FOX) and the non-commercial PBS network.

CRTC BROADCASTING DECISION FOR THE MARITIMES

Broadcasting Decision CRTC 2012-543

PDF version

Route reference: 2012-212

Ottawa, 9 October 2012

Colba.Net Telecom Inc.

Fredericton, Moncton, Saint John, Allardville, Big Cove, Blue Mountain Settlement, Bouctouche, Brown's Flat, Burtts Corner, Cap Lumière, Davis Mill, Caron Brook, Centre-Acadie, Centre Napan, Clair, Harvey, Highway 505/Saint-Édouard-de-Kent, Jacquet River, Keating's Corner, Lac Baker, Ludford Subdivision, McAdam, Morrisdale, Musquash Subdivision, Nasonworth, Noonan, Patterson/Hoyt, Petitcodiac, Richibucto, Richibucto Village, Rogersville, St-André-de-Shediac, Ste-Anne-de-Kent, St-Antoine, St-Ignace, St-Joseph-de-Madawaska, Ste-Marie-de-Kent, Salmon Beach, Tracy/Fredericton Junction, Welsford and Willow Grove, and their surrounding areas, New Brunswick; St. John's, Deer Lake and Pasadena, and their surrounding areas, Newfoundland and Labrador; and Dartmouth, Halifax, Bedford and Sackville, and their surrounding areas, Nova Scotia

Application 2012-0174-8, received 13 February 2012

Public Hearing in the National Capital Region

7 June 2012

Terrestrial broadcasting distribution undertakings to serve various communities in the Atlantic Provinces

The Commission approves an application for a regional broadcasting licence to operate terrestrial broadcasting distribution undertakings to serve the above-noted communities in the Atlantic Provinces.

The application

1. The Commission received an application by Colba.Net Telecom Inc. (Colba.Net) for a regional broadcasting licence to operate terrestrial broadcasting distribution undertakings (BDUs) to serve Fredericton, Moncton, Saint John, Allardville, Big Cove, Blue Mountain Settlement, Bouctouche, Brown's Flat, Burtts Corner, Cap Lumière, Davis Mill, Caron Brook, Centre-Acadie, Centre Napan, Clair, Harvey, Highway 505/Saint-Edouard-de-Kent, Jacquet River, Keating's Corner, Lac Baker, Ludford Subdivision, McAdam, Morrisdale, Musquash Subdivision, Nasonworth, Noonan, Patterson/Hoyt, Petitcodiac, Richibucto, Richibucto Village, Rogersville, St-André-de-Shediac, Ste-Anne-de-Kent, St-Antoine, St-Ignace, St-Joseph-de-Madawaska, Ste-Marie-de-Kent, Salmon Beach, Tracy/Fredericton Junction, Welsford and Willow Grove, and their surrounding areas, New Brunswick; St. John's, Deer Lake and Pasadena, and their surrounding areas, Newfoundland and

CRTC BROADCASTING DECISION FOR QUÉBEC

Broadcasting Decision CRTC 2012-493

PDF version

Route reference: 2012-126

Ottawa, 13 September 2012

Colba.Net Telecom Inc.

Montréal, Drummondville, Trois-Rivières, Gatineau, Sherbrooke and Québec,
and their surrounding areas, Quebec

Application 2011-1682-2, received 29 December 2011

Public Hearing in Toronto, Ontario

7 May 2012

Terrestrial broadcasting distribution undertakings to serve various communities in Quebec

The Commission approves an application for a regional broadcasting licence to operate terrestrial broadcasting distribution undertakings to serve the above-noted communities in Quebec.

The application

1. The Commission received an application by Colba.Net Telecom Inc. (Colba.Net) for a regional broadcasting licence to operate terrestrial broadcasting distribution undertakings (BDUs) to serve Montréal, Drummondville, Trois-Rivières, Gatineau, Sherbrooke, and Québec, and their surrounding areas, Quebec. The Commission did not receive any interventions in connection with this application.
2. Colba.Net is a corporation controlled by Motionsphere Inc., which in turn is controlled by Mr. Joseph Bassili, as trustee for Fiducie Bassili.
3. Colba.Net requested authorization to distribute, at its option, as part of the basic service, the following U.S. 4+1 signals¹: WWJ-TV (CBS), WDIV-TV (NBC), WXYZ-TV (ABC), WTVS-TV (PBS) Detroit, Michigan, and WUHF-TV (FOX) Rochester, New York, or, alternatively for each signal, the signal of a different affiliate of the same network located in the same time zone as that of the licensed area and included on the *List of non-Canadian programming services authorized for distribution*, as amended from time to time and approved by the Commission.
4. Colba.Net indicated that it would accept a condition of licence requiring it to provide one or more simple means of accessing described programming, whether in an open

¹ This refers to the set of signals that provide the programming of the four U.S. commercial networks (CBS, NBC, ABC, FOX) and the non-commercial PBS network.

CRTC BROADCASTING DECISION FOR ONTARIO

Broadcasting Decision CRTC 2012-492

PDF version

Route reference: 2012-126

Ottawa, 13 September

Colba.Net Telecom Inc.

Hamilton/Niagara, Kingston, Kitchener, London, Oshawa, Ottawa, Peterborough, Stratford, Toronto and Windsor, and their surrounding areas, Ontario

Application 2011-1681-4, received 28 December 2011

Public Hearing in Toronto, Ontario

7 May 2012

Terrestrial broadcasting distribution undertakings to serve various communities in Ontario

The Commission approves an application for a regional broadcasting licence to operate terrestrial broadcasting distribution undertakings to serve the above-noted communities in Ontario.

The application

1. The Commission received an application by Colba.Net Telecom Inc. (Colba.Net) for a regional broadcasting licence to operate terrestrial broadcasting distribution undertakings (BDUs) to serve Hamilton/Niagara, Kingston, Kitchener, London, Oshawa, Ottawa, Peterborough, Stratford, Toronto and Windsor, and their surrounding areas, Ontario.
2. Colba.Net is a corporation controlled by Motionsphere Inc., which in turn is controlled by Mr. Joseph Bassili, as trustee for Fiducie Bassili.
3. Colba.Net requested authorization to distribute, at its option, as part of the basic service, the following U.S. 4+1 signals¹: WWJ-TV (CBS), WDIV-TV (NBC), WXYZ-TV (ABC), WTVS-TV (PBS) Detroit, Michigan, and WUHF-TV (FOX) Rochester, New York, or, alternatively for each signal, the signal of a different affiliate of the same network located in the same time zone as that of the licensed area and included on the *List of non-Canadian programming services authorized for distribution*, as amended from time to time and approved by the Commission.
4. Colba.Net indicated that it would accept a condition of licence requiring it to provide one or more simple means of accessing described programming, whether in an open

¹ This refers to the set of signals that provide the programming of the four U.S. commercial networks (CBS, NBC, ABC, FOX) and the non-commercial PBS network.

CRTC BROADCASTING DECISION FOR MANITOBA, SASKATCHEWAN AND ALBERTA

Broadcasting Decision CRTC 2012-542

PDF version

Route reference: 2012-212

Ottawa, 9 October 2012

Colba.Net Telecom Inc.

Airdrie, Beaumont, Blackfalds, Calgary, Chestermere, Cochrane, Crossfield, Edmonton, Fort McMurray, Leduc, Lethbridge, Nisku, Penhold, Red Deer, Strathmore and Sylvan Lake, and their surrounding areas, Alberta; Estevan, Moose Jaw, North Battleford, Prince Albert, Regina, Saskatoon, Swift Current, Weyburn and Yorton, and their surrounding areas, Saskatchewan; and Winnipeg and surrounding areas, Manitoba

Application 2012-0185-5, received 15 February 2012

Public Hearing in the National Capital Region

7 June 2012

Terrestrial broadcasting distribution undertakings to serve various communities in Alberta, Saskatchewan and Manitoba

The Commission approves an application for a regional broadcasting licence to operate terrestrial broadcasting distribution undertakings to serve the above-noted communities in Alberta, Saskatchewan and Manitoba.

The application

1. The Commission received an application by Colba.Net Telecom Inc. (Colba.Net) for a regional broadcasting licence to operate terrestrial broadcasting distribution undertakings (BDUs) to serve Airdrie, Beaumont, Blackfalds, Calgary, Chestermere, Cochrane, Crossfield, Edmonton, Fort McMurray, Leduc, Lethbridge, Nisku, Penhold, Red Deer, Strathmore and Sylvan Lake, and their surrounding areas, Alberta; Estevan, Moose Jaw, North Battleford, Prince Albert, Regina, Saskatoon, Swift Current, Weyburn and Yorton, and their surrounding areas, Saskatchewan; and Winnipeg and surrounding areas, Manitoba.
2. Colba.Net is a corporation controlled by Motionsphere Inc., which in turn is controlled by Mr. Joseph Bassili.
3. Colba.Net requested authorization to distribute, at its option, as part of the basic service, the following U.S. 4+1 signals¹: KREM-TV (CBS), KHQ-TV (NBC), KXLY-TV (ABC), KAYU-TV (FOX) and KSPS-TV (PBS) Spokane, Washington, or, alternatively for each signal, the signal of a different affiliate of the same network

¹ This refers to the set of signals that provide the programming of the four U.S. commercial networks (CBS, NBC, ABC, FOX) and the non-commercial PBS network.

Our Proposal

Commission*	Number of residential	www 25/10 \$49.00 -Modem included -Router extra	Triple Play \$89.00 -Modem included -Telephone, adaptor and STB extra
10%	40	\$196.00	\$356.00
15%	120	\$882.00	\$1602.00

*Commission will be paid at the end of each month and dependent the subscribers increase or decrease



Thank you for your time

Joseph Bassili

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